

**MAJLIS MENANDATANGANI MEMORANDUM PERSEFAHAMAN (MoU)  
ANTARA  
UNIVERSITI MALAYSIA PERLIS – AMITECH TECHNOLOGY SDN BHD**

**10 FEBRUARI 2025 (ISNIN)**

**PEJABAT NAIB CANSOLOR, ARAS 4, CANSELORI TUANKU SYED SIRAJUDDIN,  
KAMPUS ALAM UniIMAP, PAUH PUTRA**

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**Atur Cara :**

- |             |                                       |
|-------------|---------------------------------------|
| 2.15 petang | - Ketibaan Wakil Industri             |
| 2.30 petang | - Ketibaan YBhg. Naib Canselor UniMAP |
|             | - Majlis Menandatangani MoU           |
|             | - Penyampaian Cenderahati             |
|             | - Sesi Bergambar                      |
|             | - Jamuan Minum Petang                 |
| 3.30 petang | - Majlis Bersurai                     |

**Pakaian : Lounge Suit**

## **SENARAI NAMA DELEGASI**

### **Delegasi UniMAP:**

1. Prof. Dato' Ts. Dr. Zaliman Sauli, Naib Canselor
2. Prof. Ir. Dr. Mohd Syukry Abdul Majid, Timbalan Naib Canselor Akademik & Antarbangsa

### **Delegasi Fakulti Kejuruteraan & Teknologi Mekanikal (FKTM):**

1. Prof. Ir. Ts. Dr. Shahrizan Bin Abu Bakar – Dean, FKTM
2. Assoc. Prof. Ir. Ts. Dr. Mohd Ridzuan Bin Mohd Jamir – Deputy Dean, FKTM
3. Assoc. Prof. Ir. Ts. Dr. Md Tasyrif Bin Abdul Rahman – Head, Mechanical Engineering Department
4. Assoc. Prof. Ts. Dr. Anas Bin Abdul Rahman – JIPK, FKTM
5. Ts. Muhammad Lutfi bin Abd Latif - Pensyarah Universiti FKTM

### **Delegasi Amitec Technology Sdn Bhd:**

1. Awalludin Bin Mohammed Lip – Director, Amitec Technology Sdn. Bhd.
2. Mohd Daniel Abd Rahman – Head, Government and Institutions
3. Roslee Bin Baharom – Head, Research and Development
4. Muhamad Redzuan Bin Che Suaib – Head, Body & Chassis Design Section

## **COMPANY BACKGROUND**

### **AMITEC TECHNOLOGY SDN. BHD.**

AMITEC is a subsidiary company of AFY Mobility Industries Sdn. Bhd. 199201005287 (236791-A). AMITEC is responsible for providing Research and Development services to AMI Group of companies. AMI, formerly known as Kawasaki Motors Holding (Malaysia) Sdn. Bhd., was established on 23rd March 1992. Since the establishment, the company has been in the industry and actively engaged in the business of manufacturing and distributing Motorcycles, Bicycles, Scooters, PWC, ATV, RUV, UV, power products, spare parts and accessories as an exclusive and sole franchise holder in Malaysia and Brunei. AMI has also established itself as the market leader in Malaysia for Motorcycles above 500cc since 2008 until today.

#### **Vision:**

To be the brand of choice with excellent products and after sales services that exceeds customer's demand and requirements.

#### **Mission:**

To create a perfect blend of efficiency and fun two wheel mobility solution for all our consumers to enjoy.

## **Memorandum of Understanding (MoU) UniMAP – Amitec Technology Sdn Bhd**

Cooperation in the following areas:

- (a) Work-based learning programme;
- (b) Industrial attachment;
- (c) Joint-research;
- (d) Joint conference/seminar; and
- (e) any other areas of co-operation to be mutually agreed upon by the Parties from time to time.

This Memorandum of Understanding will come into effect on the date of signing and will remain in effect for a period of five (5) years.



## AWALLUDIN BIN MOHAMMED LIP

NRIC No: 650912-01-5745

Contact No: 016-2288 141

Date of Birth: 12 September, 1965

Address: No. 8, Lot 1088, Jalan Selamat, Kampung Sungai Udang, 41250, Klang, Selangor Darul Ehsan.

Marital Status: Married, with 4 children.

### Education:

1978 – 1982 : SPM - Muar High School, Muar Johor Darul Takzim.

1983 : Certificate of English Language, American Language Institute, San Diego, California, USA.

1983 – 1988 : Bachelor of Science in Business Administration, San Diego State University, San Diego, California, USA.

### Working Experience:

1989 – 1990 : System Operation Services, Sorrento Valley, San Diego, California, USA. – Administration Executive.

1990 – present: KMSB Motors Sdn. Bhd.  
[formerly known as Kawasaki Motors (Malaysia) Sdn. Bhd.]  
Current position: Deputy General Manager.

2020 – present: Suzuki Malaysia Sdn. Bhd.  
Current position: Deputy General Manager.

### Directorships:

1. KMSB Solution Sdn. Bhd.
2. Bumirai Sdn Bhd.
3. Amitec Technology Sdn. Bhd.